



CES 2025 - BOOTH 60711-24

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Your AI. Your Teams. Discover the Future—Together.

Why Marylink?

We help organizations save millions by identifying their most legitimate GenAI battles.

Why is this so crucial?

Organizations are rushing to adopt generative AI—but what happens next? All too often, they struggle to define truly impactful use cases. Many focus on seemingly easy wins or strategic priorities that aren't well-aligned. The result? **At least 30% of generative AI projects are expected to fail at the proof-of-concept stage by 2025** (Gartner, TechRepublic).

The cost? Hundreds of thousands—or even millions—of dollars wasted, not to mention the **opportunity cost** of misdirecting valuable resources toward the wrong initiatives.

Why does this happen?

Generative AI is still in its early days. Unlocking its potential requires a discovery process that is yet to be industrialized. Today, most experimentation is carried out in silos by disconnected individuals, with no structured collaboration, no shared data management, and no team-centric tools. These efforts remain isolated, detached from the broader organizational workflows.

But generative AI isn't just a tool—it's a collective discovery process.

To fully harness its power, you need to seamlessly connect your data, content, teams, and workflows into one unified experience. Yet, that's incredibly complex—and even harder to simplify.

Enter MARYLINK.

The first no-code, collaborative platform built specifically for generative AI. Not just to use it—but to turn it into a true engine of productivity and innovation. Whether in sales, marketing, HR, or customer success, Marylink helps you transform AI into a concrete driver of results.

How does it work?

- Choose a prompt.
- Pair it with your data or content.
- Customize it with a style.

In minutes, you've created a fully operational tool, ready to be shared, refined, and scaled by your teams. Let your GenAI projects move from potential to action.

The impact?

Faster use case discovery, massive productivity gains, and effortless AI adoption.

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Why MARYLINK is Unique

1. **Collaborative GenAI Experience**
Connect your teams, data, and business workflows into a unified solution.
2. **Team-Centric Design**
No-Code AI tools built for teams to co-create, share, collaborate, and innovate together.
3. **Flexible Deployment**
Available as SaaS, hybrid cloud, or on-premises to suit any organization.

Key Benefits at a Glance

1. **Faster Use Case Discovery** 🎯
Quickly detect, test and deploy the most impactful AI applications across departments.
2. **Massive Productivity Gains** 🚀
Transform generative AI into a driver of efficiency and results.
3. **Effortless Adoption** ❤️
Intuitive design makes onboarding seamless for teams of any size.

What to Expect from Marylink at CES

- **Live Demonstrations**
See Marylink in action, from building AI tools to integrating workflows effortlessly.
- **Interactive Experiences**
Explore how our platform helps businesses detect, test and deploy their best use cases.
- **Thought Leadership**
Join expert sessions on transforming generative AI into a business-wide innovation driver.

Contact Information

For interviews, additional details, or to schedule a booth visit:

Contact: Herve MARY, CEO

Email: herve@marylink.io

Phone: +33650673481

Website: <https://marylink.io>

Booth at CES: 60711-24

About MARYLINK

Marylink is a french startup dedicated to transforming generative AI for business from isolated individual tools into a unified collaborative experience. With Marylink, organizations can connect their teams, data, and workflows to achieve impactful results in sales, marketing, HR, and beyond. AI isn't just for individuals anymore—it's for teams, collaboration, and success.

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